***EMAIL OPTION ONE***

**Subject:** I’m standing with students in Guatemala. Join me?

Hi [Name],

I’m helping support a campaign called STAND through an organization I care deeply about: Common Hope.

Common Hope partners with families in Guatemala to fight inequality through education, health care, housing, and family support. The students they work with face incredible challenges—but with the right support, they’re graduating, dreaming big, and building new futures.

STAND stands for **Scholars Taking Action for New Dreams**. It’s a campaign to raise the resources and relationships students need to succeed. In Guatemala, many young people drop out of school early because of financial hardship or lack of access. STAND is about changing that story. With the help of sponsors and donors, students are receiving academic scholarships, emotional and social support, and the encouragement to keep going, even when the odds are against them.

Through the STAND campaign, we’re working to raise $50,000 for student scholarships, find [50 new student sponsors](https://www.commonhope.org/getinvolved/sponsorship/students), and welcome [50 new monthly donors](https://host.nxt.blackbaud.com/donor-form/?svcid=renxt&formId=2026474d-f3ba-4d3d-8d7a-c7bf7ba47b97&envid=p-Y1T19hg0Q0iPzDqUcxC_Uw&zone=usa). I’d love for you to be part of this.

You can learn more or make a gift here: <https://www.justgiving.com/campaign/stand2025>

Thanks for reading and thank you for standing with students.

Best,

[Your Name]

***EMAIL OPTION TWO***

**Subject:** Why I’m standing with students in Guatemala

Hi [Name],

I want to tell you about a cause I’m proud to support.

Common Hope is a nonprofit that partners with families in Guatemala to create opportunity through education. They provide academic scholarships, health care, housing, and the wraparound support students need to thrive.

The campaign is called STAND, and it’s about Scholars Taking Action for New Dreams. We’re aiming to raise $50,000, find 50 new student sponsors, and bring in 50 new Pathway monthly donors. Every gift helps make education possible for a student in need.

This work means a lot to me because [insert your reason for getting involved—maybe a trip you took, a student you sponsor, a personal value, or a belief in education].

If you’re interested, here’s the link where you can get involved: [commonhope.org/stand](https://www.commonhope.org/stand)

Thanks for standing with me.

Warmly,

[Your Name]

***EMAIL OPTION THREE***

**Subject:** Can I share something with you?

Hi [Name],

I’m reaching out because I’d love to tell you about a campaign I’m involved in called STAND. It’s run by Common Hope, a nonprofit that works with families in Guatemala to break the cycle of inequality through education, housing, health care, and family support.

STAND stands for **Scholars Taking Action for New Dreams**. It’s a campaign to raise the resources and relationships students need to succeed. In Guatemala, many young people drop out of school early because of financial hardship or lack of access. STAND is about changing that story. With the help of sponsors and donors, students are receiving academic scholarships, emotional and social support, and the encouragement to keep going, even when the odds are against them.

The campaign is focused on helping more students in Guatemala take the next step toward graduation and long-term success. The goals are to raise $50,000 for scholarships, gain 50 new student sponsors, and invite 50 new people to join the Pathway monthly giving program.

Would you be open to me sharing more? I’d love to send you a link or talk briefly about why this work matters to me.

Let me know and thanks so much for your time.

Best,

[Your Name]